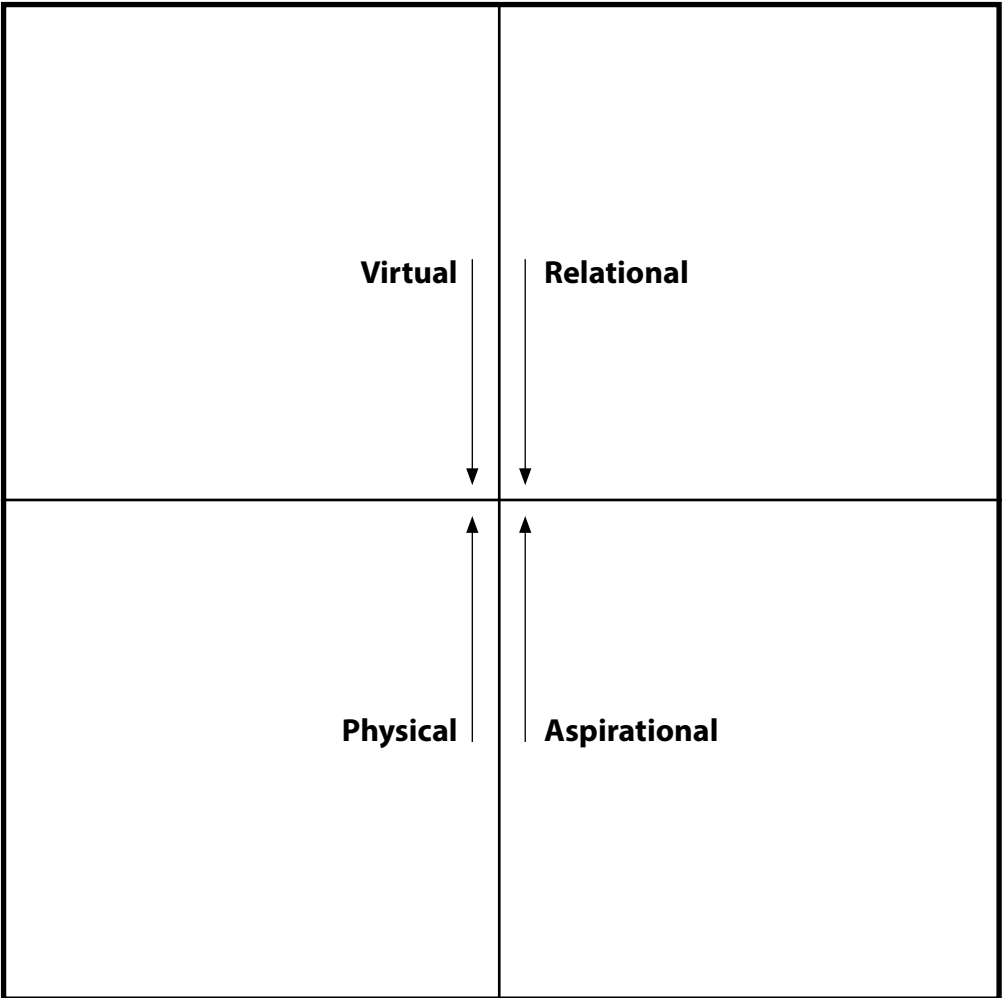


Value tool

Mission identification:



Some examples of value, using a car.

- Virtual:** I have skills and experience in driving my car, which I can use to drive other cars. I understand about the car's financial worth compared to other cars. I understand about how powerful the engine is compared to other vehicles.
- Relational:** I can use it to transport friends and family, our shared memories on family trips in the car. I can help work colleagues get to work.
- Physical:** I value that the car can transport me from home to work. It can transport shopping from the supermarket. It can allow me to travel across the country in hours, not days.
- Aspirational:** The car's brand and what it says about me. It can help me achieve my dreams. It gives me something to aim for, if I want to upgrade to a faster version.

For instructions how to use this tool see the **Tools for Change-mapping** book, page 6
www.changemappingbook.com/tools-for-change-mapping-book
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